

KENNETT ATHLETIC BOOSTER CLUB
September 13, 2017

CALL TO ORDER – Mark Longacre

TREASURER’S REPORT – Chris Hughson

OLD BUSINESS

Primary Focus (Near-Term)

- 1. Recruiting new members**
- 2. Increasing turnout for events**
- 3. Collaboration of sports activities up and down the different grades**

Concession Stand –Staffed by Boys Basketball, Football 3X, and Golf – *staffing going well so far with appropriate attendance as planned.*

Mushroom Festival Wrap-Up – *still finalizing split to teams. These will be ready before next meeting. Distributions will be done immediately and we will not wait for check from the festival organizers.*

Homecoming Plans – September 22 – *Cyndy Brown reported plans going well. All set and hoping for good weather.*

KHS Sports Program – *Heather Dilcher reported that we were short on volunteers to sell advertising and coordinate layout of Fall program. It is ready now. Football will still plan to run this program. Consider creating a Spring issue of the program but Spring sport attendance is lighter than Fall (football).*

NEW BUSINESS

Titans recognition at KHS-Unionville Game – *Thanks to Sean Harvey for organizing.*

Off season training at YMCA and Anchor Fitness – *Track (John Ramagano) has taken the lead in negotiating great discounts with both area facilities. Please see Coach Ramagano to learn details if you would like to develop a specific program for your team.*

Stadium Advertising Update – (Added to agenda at meeting) – *Jill Hunt reported very strong advertising sales – double last year. Would like help in creating a media kit outlining the various advertising opportunities (stadium signs, programs, etc.). Will also use better sign mounting hardware vs current zip ties.*

TEAM REQUESTS

Developmental Golf Team Funding – *approved a \$750 award to help fund fees associated with golf developmental team supplemental training.*

NEXT MEETING – October 11, 2017